

Africa Beyond Aid – The Theory of Change



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1 Impact: A More Competitive Workforce

For a country to develop a more competitive workforce, its labor pool must attain the potential required to meet the employment needs of its companies. The workforce must be highly educated, qualified and flexible. Step 1 is free high school education which provides hope & the opportunity to contribute.

2 Impact: More Local Entrepreneurs

To develop more entrepreneurs, a country needs a pool of highly skilled and innovative leaders. This talent pool is fueled by business school graduates who deserve the opportunity to hone their entrepreneurial skills, in high tech jobs, with innovative start-ups who benefit from being co-located in business parks.

3 Impact: More Immigrant Entrepreneurs

To attract more immigrant entrepreneurs who import world class creativity, a country requires a very competitive entrepreneur visa program that includes incentives. These immigrant entrepreneurs create local companies that elevate local standards by fostering world class competition in local markets.

4 Impact: More Technically Advanced Society

A technologically advanced society is characterized by innovative industries & markets. Business incentives encourage hi tech market trials that validate innovative business models. Local companies must drive these trials in their own markets to ensure they lead market innovation rather than follow.

5 Impact: More Competitive Local Companies

To ignite more competitive local companies, a country requires an entrepreneurial eco-system fueled by business accelerators and venture capital. Crowd funding fuels the initial development and perfection of an innovative business model then venture capital finances the subsequent rapid growth.

6 Impact: Less Dependence on Multinationals

To reduce a country's dependence on multinationals, its industries require business expertise. This expertise can be acquired through knowledge transfer ("KT") from contractors rather than from multinationals. A vibrant "gig economy" will match companies with impact consultants to facilitate this KT.

7 Impact: Less Dependence on Foreign Aid

A country can move beyond aid by reducing its dependence on donations linked to contracts for foreign multinationals. Countries can replace donations with Impact investments that monetize natural resources. This will fund social impact projects and recycle profits into renewable sources of wealth.